

**COLLEGE OF BUSINESS
UNIVERSITI UTARA MALAYSIA**

No.	Information on Course				
1.	Course Name : PRACTICUM				
2.	Course Code : BJOX4912				
3.	Name(s) of Academic Staff : Dr.Siti Norezam Othman				
4.	Rationale for the inclusion of the course in the programme : This is one of the core courses offered for B.OM students.				
5.	Semester/Year Offered : 8/4				
6.	Total Student Learning Time (SLT)	Face to face		SL	TLT
	P = Practical W = Workshop O = Others	P 320	W	O	320
7.	Credit Value : 12				
8.	Pre-requisite : - Final Semester				
9.	Objective(s) of Course : Upon completion of the course, students are expected to 1) Provides students the opportunities to learn the practical implementation of the operations management in an organization and business that are currently being practiced in industries 2) Enhance fundamental or theoretical knowledge in operations management and develop writing skills among students to enable them to compare operations management practices in manufacturing and services based organization 3) Develop students capability in analyzing organizational and business problems to meet the demands in managing operations effectively and efficiently 4) Develop students communication and problem solving skills in operations management related areas 5) Understand the role of technology in operations management function 6) Develop team work capability in managing operations of an organization				
10.	Course Learning Outcomes Upon completion of the course, students are able to 1. Apply operations management knowledge to practice (C3, P3, A2). 2. Apply qualitative and quantitative techniques in making decisions (C3, P3,A2). 3. Use technology to facilitate their task in the organizations (C3, P2, A1) 4. Work collaboratively in a team (C4, P2, A3). 5. Communicate effectively, both orally and in writing, with different stakeholders				

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	(C2, P2, A2). 6. Demonstrate a commitment to life-long learning and professional development (C3, P2, A3).							
11.	Transferable Skills: Writing, communication and problem solving skills from practical experience							
12.	Hands-on learning and assessment strategy Hands-on learning. Student-centered							
13.	Synopsis The purpose of this course is to provide exposure to the students regarding the actual working environment by placing them to work in organizations outside the university. In addition, the course enables the students to apply concepts and theories acquired during lectures to the actual practices in areas related to operations management							
14.	Mode of Delivery Fieldwork and project							
15.	Assessment Methods and Types 1. Firm / Employer - 40% 2. Written report and log book of students-60%							
16.	Mapping of the course/module to the Programme Aims							
	Programme Aims	Course Learning Outcomes						
		1	2	3	4	5	6	
The aim of the program is to produce graduates in operations management who are knowledgeable, professional and capable of applying knowledge and skills in business and community context.		3	3	3	3	3	3	
17.	Mapping of the course/module to the Programme Learning Outcomes							
	Programme Learning Outcomes	Course Learning Outcomes						
		1	2	3	4	5	6	
	1. to describe basic concepts and theories in operations management		3	3	3	2	3	2
2. to apply skills related to operations		3	3	3	3	3	2	

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	management in solving problem							
	3. to integrate and synthesize organizational issues and evaluate proposed solutions to operations management problem which can be applied in organizational and community context.	3	3	2	2	2	2	
	4 to utilize quantitative and qualitative methods in solving operations management problem ethically and professionally	3	3	2	2	2	2	
	5. to demonstrate group team work spirit and communication skills.	3	2	2	3	3	2	
	6. to integrate operations management issue in making decisions and solving organizational problems	3	2	2	3	3	2	
	7. to practise entrepreneurial skills in operations management field	3	2	2	3	2	3	
	8. to utilize information technology and communication in managing business operations and adopt life long learning in developing the operations management profession	3	2	3	2	2	3	
	9. to show leadership skills in solving operations management issues in an organization	3	2	3	3	2	2	
18.	Content outline of the course/module and the SLT per topic:							
Topic	Content outline of the course/module and the SLT per topic	P	W	O	SL	TLT		
Depends on the assignments given in the work place.		320			-	320		
Assessment		Practical			SL	TLT		

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Employer assessment	40%	128		128
Report	60%	192		192
Total Notional Hours		Face to Face		320
Credit Hours		12		