



**COLLEGE OF BUSINESS  
UNIVERSITI UTARA MALAYSIA**

No.	Information on Course					
1	Course Name : <b>PRACTICUM</b>					
2	Course Code : <b>BPLX 4908</b>					
3	Name(s) of Academic Staff : Mustakim Melan					
4	Rationale for the inclusion of the course in the programme : This is a core programme course for <b>BBALT</b> students.					
5	Semester/Year offered : 8/4					
6	Total Student Learning Time ( TLT )	Face to face			SL	TLT
	L = Lecture T/SG = Tutorial/Small Group P= Practical O= Others	L	T/SG	P	O	
				/		
7	Credit Value : 8					
8	Pre-requisite (if any) : Upon completion of 8 semester from the campus					
9	Objective(s) of Course : Upon completion of the course, students are expected to <ol style="list-style-type: none"> <li>1. Gain expose to the new working environment in the area of Logistics &amp; Transport Business and management.</li> <li>2. Understand relationship between the industries and the University in areas such as research, teaching, training and consultancy.</li> <li>3. Understand the company's organizational culture, work procedure, leadership and interpersonal skill, work ethics and protocol.</li> <li>4. Acquire knowledge, soft skills and student organizational experience.</li> </ol>					

10	<p>Course Learning Outcomes :</p> <p>Upon completion of the course, students are able to</p> <ol style="list-style-type: none"> <li>1. Apply theories into practice.</li> <li>2. Establish work relationship with ethics, communication and management</li> <li>3. Develop interpersonal skill in work ethics, communication and management</li> <li>4. Use relevance technology to facilitate their task in the organizations</li> <li>5. Demonstrate behavior consistent with professional ethics and social responsibility.</li> </ol>
11	<p>Transferable Skills :</p> <p>Skills and how they are developed and assessed, Project and practical experience and internship</p>
12	<p>Teaching-learning and assessment strategy:</p> <p>Mixed methods between lecturer supervisor and employer supervisor</p>
13	<p>Synopsis:</p> <p>The main aim in providing practical training is to allow practical application of the understanding/theories acquired during university education. In other words, the practical training could potentially link up with most of the courses taught in university. The training also provides opportunity for students to have right exposure on the real Business management.</p>
14	<p>Mode of Delivery:</p> <p>Practical Training</p>
15	<p>Assessment Methods and Types:</p> <p>Firm/Employer</p> <p>Evaluator/Supervisor from university</p> <p>Written report and log book</p>

16	Mapping of the course/module to the Programme Aims				
	<b>Programme Aims</b>	<b>Course Learning Outcomes</b>			
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
The Bachelor of Business Administration (Honors) Logistics and Transport programme is designed to produce professionals in the field of management who are able to engage in a coordinating position in different service sectors and contribute to the growth and continuous improvement of the industry. It will provide students with an up-to-date, academically rigorous and professionally relevant logistics and transportation field.	3	3	3	3	
17	Mapping Of the course/module to the Programme Learning Outcomes				
	<b>Programme Learning Outcomes</b>	<b>Course Learning Outcomes</b>			
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
	Identify the fundamentals of logistics and transport covering all aspects of industry or organization	3	3	3	3
	Apply knowledge and skills of logistics related theories, concepts and operations in real job setting.	3	3	3	3
	Apply thinking and scientific skills approach in problem solving relate with others at work and communities.	3	3	3	3
	Communicate effectively through all modes, orally, graphically and in writing, and function in culturally diverse, gender-diverse and multi-disciplinary teams.	2	2	3	3
	Exhibit social skills, accept accountability, and assume responsibility in the work environment and society.	2	2	2	3
	Participate in lifelong learning, career advancement activities, and keep up-to-date with knowledge and issue of ICT.	2	3	3	3
	Identify, plan and execute commercially viable projects related to logistics and transport industry and organization	1	2	3	3
	Perform duties and responsibilities in professional and ethical manner.	2	2	2	3
	Identify other essential requirements of logistics and transportation covering all aspects of the industry.	3	3	3	3

18		Content outline of the course/module and SLT per topic					
Topic	Learning Outcomes	Face To Face			SL	TLT	
		L	T/SG	P/O			
1.0	Soft Skills <ul style="list-style-type: none"> <li>• Communication Skills</li> <li>• Critical Thinking &amp; Problem Solving</li> <li>• Team Work Skill</li> <li>• Life Long Learning and Information Management</li> <li>• Entrepreneurial skill</li> <li>• Professional Ethics and moral</li> <li>• Leadership Skills</li> </ul>	1,2,3,4	53.3	53.4	106.6	133	213.3
2.0	Organizational Information <ul style="list-style-type: none"> <li>• Organizational background and history.</li> <li>• Organizational mission and vision</li> <li>• Organizational structure</li> </ul>	4,5,6	53.3	53.4	106.6	133	213.3
3.0	Analysis of the organization <ul style="list-style-type: none"> <li>• Application of SWOT analysis- strength, weaknesses, opportunities and threats</li> </ul>	6, 7,8,9	53.3	53.4	106.6	133	213.3

Assessment		Face to Face	SL	TLT
Employer assessment	40%	106.6	133	239.60
University supervisor	60%	10	10	20.00
<b>Total Notional Hours</b>				259.60
<b>Credit Hours</b>		8 credits		

19.	References :
	<p><b>Any related references</b></p> <p>Standard procedure, report formatting, instructions, work practices as applied by the appropriate organization . Other related books of references;</p> <ol style="list-style-type: none"> <li>1. Johnson, J.C. &amp; Wood, D.F (2000), <i>Contemporary Logistics</i>.(6th Edition).New York: Prentice Hall.</li> <li>2. Lambert, D.M., Stock, J.R., Ellram, L.M.Stockdale, J, (2001). <i>Fundamentals of Logistics Management</i>, McGraw-Hill International Edition.</li> <li>3. Martin, C,(2002) <i>“Logistics and Supply Chain Management: Strategies for Reducing Cost and Improving Service</i>. 2nd Edition New York, McGraw-Hill.</li> <li>4. Stock, J.R., Lambert, D.M., (2003). <i>Strategic Logistics Management</i>, McGraw-Hill International Edition</li> </ol>

## Grading Points

<b>Numerical Marks</b>	<b>Grades</b>
90-100	A+
80 -89	A
75 – 79	A-
70 – 74	B+
65 – 69	B
60 – 64	B-
55 – 59	C+
50 – 54	C
45 – 49	C-
40 – 44	D+
35 - 39	D

### KEY:

L – Lecture

T– Tutorial

P – Practical

O – Others

SL – Self Learning

TLT – Total Learning Time