



**COLLEGE OF BUSINESS
UNIVERSITI UTARA MALAYSIA**

No.	Information on Course					
1.	Course Name : PRACTICUM					
2.	Course Code : BEEEX4908					
3.	Name(s) of Academic Staff :					
4.	Rationale for the inclusion of the course in the programme: This is one of the courses offered for Economics students.					
5.	Semester/Year Offered : 8/4					
6.	Total Student Learning Time (SLT)	Face to face			SL	TLT
	P = Practical	L	T	P / O		335
7.	Credit Value : 8 (16 weeks)					
8.	Pre-requisite (if any) : completed all courses in the programme					
9.	Objective(s) of Course : Upon completion of the course, students are expected to <ol style="list-style-type: none"> 1. understand the relationship between learned theories and the real life working environment. 2. acquire knowledge, soft skills (interpersonal and communication skills) and working experiences with an organization. 3. apply economic theories to real life practice. 4. understand current practices at the organization that can expose them to real life working environment. 					
10.	Course Learning Outcomes Upon completion of the course, students are able to <ol style="list-style-type: none"> 1. apply the learned theories of business and economics into working environment (C3, P3, A3) 2. identify a real-world problem in business and economics. (C2, P2, A3) 					

	<p>3. apply the right analytical technique to solve the problem identified. (C4, P2, A3)</p> <p>4. produce a professionally written report. (C5, P3, A3)</p>														
11.	<p>Transferable Skills: Analytical, critical thinking, communication, teamwork, leadership, information management and lifelong learning, professional ethics skills.</p>														
12.	<p>Teaching-learning and assessment strategy Industrial-centred</p>														
13.	<p>Synopsis</p> <p>In this practicum placement, students will be exposed to the real working environment. Throughout the practicum, students will be attached to any relevant organization preferably business and economics sectors. Students will be exposed to the aspects of working in a team work environment, giving presentation, soft and hard skills development, and understanding of an organization culture. Students will also be required to involve directly in executing the tasks assigned by the organization apart from accomplishing a practicum report in accordance with the guidelines determined by the College.</p>														
14.	<p>Mode of Delivery Practical Training</p>														
15.	<p>Assessment Methods and Types Report Writing Organisation Confidential Report</p>														
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	Programme Learning Outcomes	Outcomes				
		1	2	3	4	
	Acquire knowledge and understanding of concepts, theories and practices in the field of economics.	3	3	3	3	
	Analyze and identify solutions to the economic-related problems.	3	3	3	3	
	Improve the interaction skills with society and stakeholders aside from emphasizing social responsibility towards society and nation in the related fields.	2	3	3	3	
	Become efficient, effective, and ethical economists.	3	3	3	3	
	Communicate effectively in oral and writing, possess leadership skills and be able to work in groups at any levels.	3	3	3	3	
	Integrate and synthesize economic issues and be able to evaluate the planning, implementation and alternative solutions in organizations and society.	3	3	3	3	
	Manage and organize limited economic resources in order to achieve optimal efficiency and identify business opportunities through acquired entrepreneurship skills.	3	3	3	3	
	Upgrade skills in searching, managing and assessing information using ICT and enhance knowledge through lifelong learning process.	1	2	3	3	
	Enhance leadership and management skills in making decisions.	3	3	3	3	
18.	Content outline of the course/module and the SLT per topic					
Topic	Learning Outcomes	L	T	P	SL	TLT
1.0 Soft skills <ul style="list-style-type: none"> • Communication Skills • Critical Thinking & Problem Solving • Team Work Skill • LifeLong Learning and Information Management • Professional Ethics and Moral • Leadership Skills 	1, 2, 3, 4					
2.0 Adaptation of Theories to Organization Among the theories that can be adapted by students are: <ul style="list-style-type: none"> • Demand and supply 	1, 2, 3, 4					

<ul style="list-style-type: none"> • Development theories • Market structure • Production and cost • Welfare theory • International Trade Theory 					
Assessment		Face to Face		SL	TLT
<ul style="list-style-type: none"> • Organization Supervisor Confidential Report - 40% 		260.0			260.0
<ul style="list-style-type: none"> • Final Practicum Report – 60% 		2.0	73.0		75.0
Final examination: NIL					
Total Notional Hours		262	73.0		335.0
Credit Hours		8			
	References:				
	Organizational Annual Reports Students' Practicum Guidebook				