



**COLLEGE OF BUSINESS
UNIVERSITI UTARA MALAYSIA**

No.	Information on Course				
1.	Course Name : PRACTICUM				
2.	Course Code : SETX4908				
3.	Name(s) of Academic Staff : DR ROSLINA KAMARUDDIN				
4.	Rationale for the inclusion of the course in the programme: This is one of the courses offered for BSc in Agribusiness Management students.				
5.	Semester/Year Offered : 8/4				
6.	Total Student Learning Time (SLT)	Face to face		SL	TLT
	P = Practical	L	T	P / O	335
7.	Credit Value : 8 (16 weeks)				
8.	Pre-requisite (if any) : completed all courses in the programme				
9.	Objective(s) of Course : Upon completion of the course, students are expected to <ol style="list-style-type: none"> 1. understand the relationship between learned theories and the real life working environment. 2. acquire knowledge, soft skills (interpersonal and communication skills) and working experiences with an organization. 3. apply agribusiness theory to real-life practice. 4. understand current practices at the organization that can expose them to real life working environment. 				
10.	Course Learning Outcomes Upon completion of the course, students are able to <ol style="list-style-type: none"> 1. apply the learned theories of agricultural business and economics into the working environment (C3, P3, A3) 2. identify a real-world problem in agricultural business and economics. (C2, P2, 				

	<p>A3)</p> <p>3. apply the right analytical technique to solve the problem identified. (C4, P2, A3)</p> <p>4. produce a presentable report. (C5, P3, A3)</p>				
11.	<p>Transferable Skills:</p> <p>Analytical, critical thinking, communication, teamwork, leadership, information management and lifelong learning, professional ethics skills.</p>				
12.	<p>Teaching-learning and assessment strategy</p> <p>Industrial-centred</p>				
13.	<p>Synopsis</p> <p>In this practicum placement, students will be exposed to the real working environment. Throughout the practicum, students will be attached to any relevant organization preferably agricultural business and economics sectors. Students will be exposed to the aspects of working in a team work environment, giving presentation, soft and hard skills development, and understanding of an agricultural-based organization culture. Students will also be required to involve directly in executing the tasks assigned by the organization apart from accomplishing a practicum report in accordance with the guidelines determined by the College.</p>				
14.	<p>Mode of Delivery</p> <p>Practical Training</p>				
15.	<p>Assessment Methods and Types</p> <p>Report Writing</p> <p>Organisation Confidential Report</p>				
16.	<p>Mapping of the course/module to the Programme Aims</p>				
	<p>Programme Aims</p>	<p>Course Learning Outcomes</p>			
		<p>1</p>	<p>2</p>	<p>3</p>	<p>4</p>
<p>The aim of this program is to produce graduates who possess wide and in-depth knowledge, superior analytical skills with positive personal characteristics such as good personality, self-confidence, positive ethical values and sensitivity towards the needs of the agricultural-based business community.</p>	<p>3</p>	<p>3</p>	<p>3</p>	<p>3</p>	
17.	<p>Mapping of the course/module to the Programme Learning Outcomes</p>				
				<p>Course Learning</p>	

	Programme Learning Outcomes	Outcomes				
		1	2	3	4	
	Acquire knowledge and understanding of concepts, theories and practices.	3	3	3	3	
	Analyze and identify solutions to the agriculture-related problems.	3	3	3	3	
	Improve the interaction skills with society and stakeholders aside from emphasizing social responsibility towards society and nation in the related fields.	2	3	3	3	
	Become efficient, effective, and ethical economists.	3	3	3	3	
	Communicate effectively in oral and writing, possess leadership skills and be able to work in groups at any levels.	3	3	3	3	
	Integrate and synthesize economic issues and be able to evaluate the planning, implementation and alternative solutions in organizations and society.	3	3	3	3	
	Manage and organize limited economic resources in order to achieve optimal efficiency and identify business opportunities through acquired entrepreneurship skills.	3	3	3	3	
	Upgrade skills in searching, managing and assessing information using ICT and enhance knowledge through lifelong learning process.	1	2	3	3	
	Enhance leadership and management skills in making decisions.	3	3	3	3	
18.	Content outline of the course/module and the SLT per topic					
Topic	Learning Outcomes	L	T	P	SL	TLT
1.0 Soft skills <ul style="list-style-type: none"> • Communication Skills • Critical Thinking & Problem Solving • Team Work Skill • LifeLong Learning and Information Management • Entrepreneurial skill • Professional Ethics and Moral • Leadership Skills 	1, 2, 3, 4					
2.0 Adaptation of Agribusiness Theories to Organization Among the theories that can be adapted by students are:	1, 2, 3, 4					

<ul style="list-style-type: none"> • Demand and Supply • Production theory • Marketing mix • Business development • Business development process • Production planning and analysis • Supply chain • Resource allocation • Performance measurement • Welfare and Efficiency • Revenue management • Project management • Inventory management • IS development • Market research 					
Assessment		Face to Face		SL	TLT
<ul style="list-style-type: none"> • Organization Supervisor Confidential Report - 40% • Final Practicum Report – 60% 		260.0			260.0
		2.0		73.0	75.0
Final examination: NIL					
Total Notional Hours		260		75	335
Credit Hours		8			
	References:				
	<p>Organizational Annual Reports</p> <p>Students' Practicum Guidebook</p>				