



**COLLEGE OF BUSINESS
UNIVERSITI UTARA MALAYSIA**

No.	Information on Course					
1	Course Name : PRACTICUM					
2	Course Code : BPEX4908					
3	Name(s) of Academic Staff :					
4	Rationale for the inclusion of the course in the programme : This is a core programme course for B.ENT students.					
5	Semester/Year offered : 8/4					
6	Total Student Learning Time (TLT)	Face to face			SL	TLT
	L = Lecture T/SG = Tutorial/Small Group P= Practical O= Others	L	T/SG	P	O	
				/		
7	Credit Value : 8					
8	Pre-requisite (if any) :					
9	Objective(s) of Course : Upon completion of the course, students are expected to <ol style="list-style-type: none"> 1. Gain expose to the new working environment in the area of Entrepreneurship, Business and Management. 2. Understand relationship between the industries and the University in areas such as research, teaching, training and consultancy. 3. Understand the company's organizational culture, work procedure, entrepreneurial skills, leadership and interpersonal skill, work ethics and protocol. 4. Acquire knowledge, soft skills and student organizational experience. 5. Acquire entrepreneurial knowledge and skills and self personality to implement the given tasks in the real business environment. 					

10	<p>Course Learning Outcomes :</p> <p>Upon completion of the course, students are able to</p> <ol style="list-style-type: none"> 1. Apply theories into practice. 2. Establish work relationship with entrepreneurship, ethics, communication and management. 3. Develop interpersonal skill in work ethics, communication, networking and management. 4. Demonstrate behavior consistent with professional ethics and social responsibility. 5. Demonstrate entrepreneurial knowledge and skills and self personality to implement the given tasks in the real business environment.
11	<p>Transferable Skills :</p> <p>Skills and how they are developed and assessed, project and practical experience and internship, exposure on how to be an entrepreneur as their undertaking career.</p>
12	<p>Teaching-learning and assessment strategy:</p> <p>Mixed methods between lecturer supervisor and employer supervisor.</p>
13	<p>Synopsis:</p> <p>The main aim in providing practical training is to allow practical application of the understanding/theories acquired during university education. In other words, the practical training could potentially link up with most of the courses taught in university. The training also provides opportunity for students to have right exposure on the real world of business or entrepreneurial practices and environment.</p>
14	<p>Mode of Delivery:</p> <p>Practical Training</p>
15	<p>Assessment Methods and Types:</p> <p>Firm/Employer Evaluator/Supervisor from university Written report and log book</p>

16	Mapping of the course/module to the Programme Aims				
	Programme Aims	Course Learning Outcomes			
		1	2	3	4
The Bachelor of Entrepreneurship (Honors) Programme is designed to produce graduates equipped with the entrepreneurial characteristics such as creativity, initiative, entrepreneurial knowledge and skills and self personality in order to grab any new opportunities in the job market, to improvise opportunity, career mobility and the ability to take the initiative in launching a new business venture as their viable career choice.	3	3	3	3	
17	Mapping Of the course/module to the Programme Learning Outcomes				
	Programme Learning Outcomes	Course Learning Outcomes			
		1	2	3	4
	Integrate theory and knowledge into the real working environment.	3	3	3	3
	Identify diverse structures of an organization.	3	3	3	3
	Identify stakeholders of an organization.	3	3	3	3
	Develop communication, networking and interpersonal skills.	2	2	3	3
	Exhibit social skills, accept accountability, and assume responsibility in the team environment and society.	2	2	2	3
	Identify, plan and execute commercially viable projects and able to implement the given tasks.	1	3	3	3
	Identify problems and propose solutions.	2	2	3	3
	Perform the functions of management and subordinate in meeting the objectives of an organization.	2	2	2	3
	Able to comprehend the organization culture.	3	3	3	3

18	Content outline of the course/module and SLT per topic					
Topic	Learning Outcomes	Face To Face			SL	TLT
		L	T/SG	P/O		
1.0 Soft Skills <ul style="list-style-type: none"> • Communication Skills • Critical Thinking & Problem Solving • Team Work Skill • Life Long Learning and Information Management • Entrepreneurial skill • Professional Ethics and moral • Leadership Skills 						
2.0 Organizational Information <ul style="list-style-type: none"> • Organizational background and history. • Organizational mission and vision • Organizational structure 						
3.0 Analysis of the organization <ul style="list-style-type: none"> • Application of SWOT analysis- strength, weaknesses, opportunities and threats 						

Assesment	Face to Face	SL	TLT
Organization Supervisor 40%			
UUM Report Supervisor 60%			
Total Notional Hours			
Credit Hours	8		

19.	References :
	Any related references