APPLICATION

Please send the application to Student Development & Alumni, UUM COB office with the following documents:

• Application form (can be downloaded through PPACOB website)
  (http://uumppacob.uum.edu.my/)
• Passport size photo
• Copy of passport
• Copy of payment receipts

METHOD OF PAYMENTS:

1) By Cheque must be payable to UNIVERSITI UTARA MALAYSIA
2) By Direct Deposit at any branch BIMB
   Bank Islam Malaysia Berhad Account No. 020930100010
3) By Electronic Fund Transfer (EFT) for payment made overseas
   Bank Islam Malaysia Berhad Account No. 02093010000010
   Swift Code – BIMBMYKL
4) By Credit Card (Visa & Master Card) can be made
   through the following link:
   http://e-com.uum.edu.my/bend/playmode.jsp

*All payment should be made to Universiti Utara Malaysia.

ENQUIRES

Dean’s Office
Student Development and Alumni
UUM College of Business
Universiti Utara Malaysia
Phone: +6049286601 Fax: +6049286606
Email: hendrik@uum.edu.my
Email: khairul71@uum.edu.my
Email: sitinazirah@uum.edu.my

FEES PER PARTICIPANT: USD600* Nett (inclusive of 6% GST Tax)

*The fee is for min 30 Pax. However, in the event that participants are only min 20 pax, fee per pax is USD700.

The price is inclusive of:
1. Accommodation at Inasis UUM on twin sharing basis
2. Daily activities: Campus tour, Go-Kart, Canoe, Cycling, Jungle Trekking, etc
3. Daily Meal (3 times daily)
4. Field trips and Alor Setar City tour
5. Transportations: The whole duration of the program which include in-campus, airport transfers, field trips, Alor Setar and Companies visit.
6. Program kits and certificates
7. Closing dinner/ceremony
8. Open Karaoke Session
9. Govt. Taxes

The package EXCLUDES:
1. Airfare from / to home country
2. Travel and medical insurance

ORGANISED BY
PPA COB

Experience the diversity
OF CULTURE @ UUM

Summer PROGRAM
UM is the 6th Malaysian public university. It is the only university that was set up to offer solely management education from the very beginning of its establishment. It is located in a valley of lush tropical forests, embraced by blue hills, and watered by two rivers that flow along the middle of the campus. The rivers, Sungai Sintok and Sungai Badak, complete the scenic beauty of the natural environment, affording a myriad vistas of verdant. Situated far from the bustling city environment, UUM has ensured a sustainable learning environment and currently housing 20,000 students. It is also located only 5 minutes drive from Thailand border.

CROSS CULTURE EXPERIENCE

The cross-cultural experience is a planned and evaluated learning experience that places the student in an environment where learning is accomplished through active interaction with a different culture, either within the Malaysia or abroad. Through this experience students will cross ethnic, racial, social class, and/or religious cultural borders. The cross-cultural experience should help the student form a clearer understanding and appreciation of the characteristics of another culture and its complexity and diversity. While developing a sense of cross-cultural acceptance, students will also gain an appreciation of the sources and values of their own culture.

PACKAGE: CROSS CULTURE CLASS & TOUR (8 DAYS)

Sports & Recreations

- Go Kart, Canoeing, Cycling, Jungle Tracking & Golfing
- Field trips
  - Alor Setar Tower, Rice Museum, Aman Central
  - Gua Kelam, Perlis
  - Penang Island, Penang Hill & Padang Kota
    (1 day field trip)

PROGRAM FEES

USD600 include accommodation, meals, certificate, transportation throughout the program and ticket costs for all excursions together with service and support).
- Field trip to Langkawi Island 3 days 2 nights (additional USD250)

DATE OF SUMMER PROGRAM
1) WITHIN 1 - 31 AUGUST (8 - DAYS EVERY YEAR)
2) WITHIN 1 - 31 JANUARY (8 - DAYS EVERY YEAR)

DETAIL OF THE PROGRAMS

UUM 8 - DAYS SUMMER PROGRAM (CULTURAL)

Day 1 : WELCOME TO UUM!
02.00 pm Arrive at UUM
02.00 pm – 06.30 pm Check in at Inasis (dormitory)
07.00 pm – 08.00 pm Welcoming Dinner
08.00 pm – 09.00 pm Briefing of the program

Day 2 : MEET’n’GREET
08.00 am Breakfast
09.00 am – 10.00 am Visit to UUM Welcome Center
10.00 am – 12.30 pm Opening Ceremony & Meet’n’Greet session
12.30 pm – 02.00 pm Lunch Break
02.00 pm – 04.00 pm Hello Malaysia!: Introduction
04.00 pm – 5.00 pm Campus Tour
05.30 pm – 7.00 pm Let’s Cycling!
07.00 pm – 08.00 pm Dinner
08.15 pm – 10.00 pm Ice Breaking Session with UUM Global Buddies Members

Day 3 : CROSS-CULTURE MANAGEMENT
08.00 am Breakfast
09.00 am – 01.00 pm Culture Lesson 1: What & Why CCM?
12.00 pm – 02.00 pm Lunch Break
02.00 pm – 05.00 pm Culture Lesson 2: ‘The World around me’
05.00 pm – 07.00 pm Let’s play Go-Kart!
07.00 pm – 08.30 pm Dinner

Day 4 : HEY, IT’S CULTURE & DIVERSITY!
08.00 am Breakfast
09.00 am – 01.00 pm Culture Lesson 3: “The Asian Perspectives”
01.00 pm – 02.00 pm Lunch Break
02.00 pm – 05.00 pm Diversity Lesson 1: “What is diversity?”
05.00 pm – 07.00 pm Let’s go Canoeing!
07.00 pm – 08.30 pm Dinner

Day 5 : FIELD TRIPS TO PENANG ISLAND
08.00 am Breakfast & Depart to Penang Island
09.00 am – 01.00 pm Field Trip: Visit to Penang Hill
01.00 pm – 02.00 pm Lunch Break
02.00 pm – 05.00 pm Field Trip: Penang UNESCO city heritage sites
05.00 pm – 07.00 pm Free and Easy
07.00 pm – 08.30 pm Return to UUM Dinner

Day 6 : EXPLORING THE CITY OF ALOR SETAR
08.00 am Breakfast & Depart to Alor Setar Town
09.00 am – 01.00 pm Visit to Alor Setar Town:
1. Pekan Rabu (Baazar)
2. Masjid Zahir (Oldest Mosque)
3. Alor Setar Tower
01.00 pm – 03.00 pm Lunch Break &@Aman Central Mall
03.00 pm – 06.00 pm Visit to Alor Setar Town:

Day 7 : IT’S NATURE TIME!
08.00 am Breakfast
09.00 am – 01.00 pm Exploring UUM Green Reserve Forest:
- Hidden Lake
- Suspension Bridge
- The Three Siblings Trees
Lunch break
Rest & Preparation for Cultural Performance
01.00 pm – 02.30 pm Free and Easy
02.30 pm – 05.00 pm Farewell Dinner & Closing Ceremony
- Dinner
- Certificate giving ceremony
- Cultural Performance

Day 8 : BON VOYAGE!
08.00 am Breakfast
09.00 am Depart to the Airport
END OF PROGRAM